



# ener.CON

## EUROPE 2013

14<sup>TH</sup> – 15<sup>TH</sup> MARCH 2013 | MARITIM PROARTE HOTEL BERLIN

More than 15 Case Studies  
Icebreaker Session  
Challenge your Peers  
World Café Session

### **Ener.CON Europe 2013 – Asset Intensive Industries**

14<sup>th</sup> & 15<sup>th</sup> March 2013 at the Maritim Proarte Hotel Berlin, Germany

<http://enercon2013.we-conect.com/en/>

we.CONECT is bringing together, for the second time, an international audience of global directors from the chemical industry to Berlin, to network, share knowledge and be made aware of the key developments within the industry.

In 2012, more than 90 key decision-makers used the [ener.CON Europe 2012](#) conference to discuss about the current challenges, brand new approaches, process optimization and future trends in the field of energy efficiency.

The ener.CON Europe has therefore become one of the leading conferences for energy efficiency, energy savings in plants & facilities for asset & energy intensive industries.

### **Following are some of the keynotes sessions of industry leaders that will take place at the ener.CON 2013:**

- **Laurent Fromm**, CTO FCE, Hot Rolling, **ArcelorMittal S.A. / Luxembourg** will focus on how to benchmark multiple sites in order to improve Energy Efficiency.
- **Pepijn Pronk**, EMEA Knowledge Group Leader R&D, **Tata Steel Limited / Belgium** will discuss challenges in integration CAPEX & CIP in a Technology Innovation Management Framework in order to reduce energy costs.
- **Gaston Riverin**, Director Industrialization & Energy Efficiency, Global Technology Group, **Rio Tinto Inc. / France** will discuss benchmarking energy performance to ensure sustainable energy saving and will show monitoring & measurement systems in order to improve heat recovery.
- **Andy Lempera**, Senior Principal Engineer, Global Energy Efficiency Program, **PepsiCo Inc. / USA** will deal with heat recovery in industrial plants – recovering waste heat from process exhaust, flash steam, and water-cooled process equipment.
- **Ruud Morssinkhof**, Expertise Leader & Program Manager Energy of AkzoNobel's Operational Eco-Efficiency Team, **Akzo Nobel N.V. / The Netherlands** will discuss at one of our 5 World Café Sessions challenges in integrating a global energy efficiency management approach into the shop floor.
- **Olli Härkönen** Global Energy Technology Director **SCA Global Hygiene Supply, Svenska Cellulosa AB / Sweden** will explain the holistic approach to daily energy efficiency management at production sites and in a global production network and how to bring this on the shop floor

For more details regarding our exclusive speaker panel, full project descriptions and networking opportunities, please visit our ener.CON Europe 2013 conference website: <http://enercon2013.we-conect.com/en/preview/agenda/agenda-pdf/>

### **What's new in 2013?**

- More than **27 extraordinary sessions** from cutting edge speakers from Europe & US.
- An exclusive format offering: **4 World Cafés, 3 Challenge your Peers Round Tables**, a wonderful **Evening reception** and one surprising **Icebreaker Session** the evening before the start of the conference.
- More than 90 senior executives in the field of energy efficiency
- Leading Business Partners like **Emerson Process Management GmbH & Co. OHG, DNV KEMA** and **Siemens AG – Industry Automation Division**
- **Companies like Arcelor Mittal S.A., Rio Tinto Inc., PepsiCo Inc., Tata Steel Limited and Siemens AG will discuss the latest solutions, challenges and insights of the industry.**



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- Organized Face2Face Business Strategy meetings
- Product showcases – Exhibition Zone
- Submit your question - Send us your questions and will match it with the experiences from our speakers.
- Business Media -Full access to our Media Center with all the conference documentations, presentations mind maps and podcasts.

With new tracks and workshops, the conversations at the **ener.CON Europe 2013** are expanding into all facets of the **energy efficiency** field.

Visit the conference homepage at <http://enercon2013.we-conect.com/en/> to find more details about the conference.

The **ener.CON Europe 2013** online registration is now opened for the price of 2.200 Euro + VAT.

Follow this link to complete your registration: <http://enercon2013.we-conect.com/en/preview/register/>

### **Team Registration Discount - Bring the Team: Gain a Much Richer Experience of the Event!**

Teams that attend a we.CONECT Event together can not only access all the sessions to maximize their learning, but also have the benefit of a team meeting with a speaker, business partner or other teams, who can facilitate a discussion or advise them on strategic initiatives and key projects. For these reasons, organizations often hold off-site team meetings at we.CONECT events, and incorporate we.CONECT events as part of their training programs.

Register as part of a team of 2 or more and save for each additional participant up to 50%. That's a possible savings of 1.249,50 Euro on the current pricing for a Conference Pass. [Please find here further information regarding our Team Discount.](#)

If you are interested in attending, sponsoring or finding out more about the Ener.CON Europe 2013, then you should visit our website at: <http://enercon2013.we-conect.com/en/> or directly contact us (see contact information below).

**We are looking forward to welcome you at the ener.CON Europe 2013 from the 14<sup>th</sup> to 15<sup>th</sup> of March 2013 in Berlin.**

#### **Peter Haack**

Marketing Development Manager

**we.CONECT Global Leaders GmbH**

Gertraudenstr. 10-12 | 10178 Berlin, Germany

Phone: +49 (0)30 52 10 70 3 - 0 | Fax: +49 (0)30 52 10 70 3 - 30

Email: [peter.haack@we-conect.com](mailto:peter.haack@we-conect.com)

[www.we-conect.com](http://www.we-conect.com)