



The 2009 ISPIIM Conference - *The Future of Innovation* - will be held in **Vienna, Austria** on **21-24 June 2009**. Organised by ISPIIM, hosted by The Austrian Federal Economic Chamber, and supported by DANUBE - European Programmes for Training, Research and Technology and Ratio Strategy & Innovation Consulting, this conference will bring together academics, business leaders, consultants and other professionals involved in innovation management. The conference format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the conference will provide excellent networking opportunities together with a taste of local Viennese culture.

Globalisation is one of the major forces that have made innovation imperative for any industry. No organization, business nor government, can afford to leave innovation to a few motivated individuals. The future of innovation revolves around the paradox of managing the unmanageable. What processes can ensure an uninterrupted flow of new creative ideas? How can we entice all employees to be part of this effort? How do we select and develop the most promising ideas? How can we speed up this process? How do we balance radical and continuous innovation? How do we manage the dependence on internal and external knowledge sources? Finding answers to these questions is crucial for the future success of innovation.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

- ✓ Commercialising and financing innovation
- ✓ Methods and tools for innovation
- ✓ Measuring and managing innovation
- ✓ Organisational creativity & idea generation
- ✓ Networks and clusters of innovation
- ✓ Collaboration for innovation
- ✓ Culture & diversity management in innovation
- ✓ Entrepreneurship & intrapreneurship
- ✓ High growth venturing
- ✓ Innovating business models
- ✓ Innovation training for non-innovators
- ✓ Innovation policy and global competitiveness
- ✓ Managing virtual innovation efforts
- ✓ Value creating networks and communities

Important Submission Deadlines:

- ✓ **31 December 2008:** Outlines Only (Either Academic Papers or Practitioner Presentations)
- ✓ **28 February 2009:** Acceptance Notification
- ✓ **30 April 2009:** Final Submissions (including papers, slides, profiles & photos) together with registration and payment

Confirmed Keynote Speakers:

Stefan Kohn, Head of Innovation Management, Fujifilm Europe GmbH and Board Member, PDMA eV
Managing disruptive change: A case study of the photofinishing industry

Dr. Ron Dvir, CEO, InnovationEcology
The future of the innovation landscape

Roman Retzbach, Research Director, The Future-Institute
The future and megatrends of innovation management 2019

Conference Journals:

Selected papers will be considered for publication in the following journals, subject to the usual referee processes applicable to the journals:



For submission guidelines and further details, please visit www.ispim.org/conference