

SAM/IFSAM VIIth World Congress

Management in a world of diversity and change

5-7 July, 2004, Göteborg, Sweden

Program

Welcome to Göteborg!

It is a pleasure for me to wish you all welcome to the VIIth World Congress of IFSAM in Göteborg, Sweden. The objects of IFSAM is the development of management research and teaching as a unified science and its advancement in all nations of the world. This global ambition is a characteristic of IFSAM. Together the individuals of the members of IFSAM can set the scene for progress in management. We all look forward to your contributions to each other in that respect.

Rolf Lundin
President of IFSAM

More information on IFSAM can be obtained at the website: www.ifsam.org
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Dear conference guests

On behalf of Scandinavian Academy of Management I welcome you to this International Conference. The Scandinavian Academy of Management is honored by the work of Sten Jönson and the conference committee at Handelshögskolan i Göteborg. I am convinced that this conference will be a fruitful venue to bring forward both management research and networking among scholars of management from all over the world. I hope that all of you participating in the conference will have a good time here in Göteborg.

Runolfur Smari Steinthorsson, Ph.D.
Chairman of Scandinavian Academy of Management,
Associate Professor of Management and Strategy,
University of Iceland.

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General Information

All lunches are served at the Estrad Restaurant at the conference venue; Göteborg Convention Centre. All coffee breaks are served in Hall H.

You will find the Exhibition and Posters in Hall H during the whole Congress.

If you have questions please do not hesitate to contact us. You will find us at the Information and Registration desk.

Detailed Program

Sunday July 4

16.00-18.00 REGISTRATION

At conference venue, Göteborg Convention Center, entrance 5.

18.00-20.00 RECEPTION – "GET TOGETHER"

At conference venue, Göteborg Convention Center, entrance 5.

Monday July 5

7.30- REGISTRATION

At Göteborg Convention Center, entrance 5.

9.00-10.00 PLENARY - WELCOME SESSION (H2)

Rolf Lundin, President of IFSAM

Rolf Wolff, Dean of School of Economics and Commercial Law, Göteborg University

Keynote speaker Hans-Olov Olsson, President and CEO at Volvo Car Corporation

“Managing the Volvo brand against the background of diversity and change”

10.00-10.30 Coffee

10.30-12.00 SESSION 1

Academic streams

Environmental management (French) (R26)

7. SUSTAINABLE DEVELOPEMENT AND ITS DOCTRINAL SHORTCOMINGS, J. Lauriol

77. ORGANIZING FOR ENVIRONMENTAL PERFORMANCE: SPECIFIC CHALLENGES FOR SMES, M. Roy & O. Boiral

151. STRATEGIC SCANNING: USEFULNESS OF " IN-THE-FIELD" INFORMATION FOR SMALL AND MEDIUM-SIZED BUSINESSES AND INDUSTRIES LOOKING FOR NEW OUTLETS PRODUCT/MARKET, D. Leszczynska & H. Lesca

E-commerce, Techology management and Information systems (R21)

175. AN EXPLORATORY RESEARCH OF THE USAGE LEVEL OF E-COMMERCE AMONG SMIS IN THE WEST COAST OF SABAH, MALAYSIA, J. G. Asing et al

241. MODELLING BRAND EQUITY IN A MODERN BUSINESS CONTEXT, Z. Bakay & M. A. Zinnbauer

171. PROPERTY RIGHTS AND OPENNESS AS FACTORS OF INNOVATION: DIGITAL RIGHTS MANAGEMENT VERSUS OPEN SOURCE SOFTWARE, A. Picot & M. Fiedler

65. MODIFICATION-BASED PHARMACEUTICAL INNOVATION IN JAPAN, T. Hara

Human resource management (R7)

177. HUMAN RESOURCE MANAGEMENT IN PROJECTIFIED FIRMS: CHANGES AND CHALLENGES, K. Bredin & J. Söderlund

195. CONTINGENT EMPLOYMENT AND THE ORGANISATION OF WORK, O. Bergström

234. HUMAN RESOURCE MANAGEMENT AS INTERVENTION IN THE EVOLUTION OF HUMAN RESOURCES: A MODEL AND TYPOLOGY, R. G. Klimecki & S. A. Litz

248. HUMAN RESOURCE DUE DILIGENCE - THE ROLE OF HUMAN RESOURCE MANAGEMENT IN MERGERS & ACQUISITIONS, D. Peterhoff

Management education (R24)

26. LEADERSHIP AND MANAGEMENT COMPETENCIES: LESSONS FROM THE NATIONAL OCCUPATIONAL STANDARDS, R. Bolden & J. Gosling
67. DEVELOPING POST-CONVENTIONAL LEADERSHIP THROUGH A MINDFULNESS PROGRAM: AN EXPLORATORY RESEARCH, M. Cayer & C. Baron
139. MANAGEMENT EDUCATION FOR GLOBAL BUSINESS ETHICS, D. Windsor

Marketing (J1)

214. MARKET ENTRANCE AND STABILITY OF THE SUPPLIER STRUCTURE: A SIMPLE APPLICATION OF THE REPLICATOR DYNAMICS TO MARKETING, A Cansier
235. HOW MUCH DO LEADERS MATTER IN INTERNAL BRAND BUILDING? An international perspective, C. Vallaster & L. de Chernatony

Public sector (R22)

162. THE EMPEROR'S NEW CLOTHES? A STUDY OF (RE)ACTIONS IN A CHANGED UTILITY SECTOR, I. Jensen Kjaergaard
134. CHALLENGES WHEN REFORMING GOVERNMENT ACCOUNTING: A CASE OF THE NORWEGIAN CENTRAL GOVERNMENT, A. Bourmistrov & F. Mellemvik
130. DICHOTOMIC IDEALS AND BUREAUCRATIC REALITIES IN TIMES OF CHANGE, R. Kirkhaug

Strategic management (R2)

74. CONSIDERATION ON THE STRATEGIC SALE OF MEDICAL ENTERPRISE IN CHINA, M. Lingen & H. Tianchu
47. MANAGING CHANGE: STRATEGY OR SERENDIPITY - REFLECTIONS FROM THE MERGER OF ASTRA & ZENECA, M. Eriksson & M. Sundgren
93. IMPLICATIONS FOR R&D AND KNOWLEDGE TRANSFER IN PHARMACEUTICAL COMPANIES AFTER THE ACQUISITION OF A BIOTECH COMPANY, L. Schweizer
114. PERFORMANCE DE L'ALLIANCE : LA GESTION DU RISQUE RELATIONNEL, H. Delerue

Symposia

Editors' panel (H2)

Lead by Sten Jönsson (also speaker)

Speakers:

Richard Boland

Kristian Kreiner

Bengt Johannisson

12.00-13.00 Lunch

13.00-14.00 PLENARY (H2)

Keynote speaker Andrzej K. Kozminski

”The change lab: Polish management and management education”

14.00-15.30 SESSION 2

Academic streams

Entrepreneurship (R8)

- 191. L'INTENTION EST-ELLE LIÉE À LA SENSIBILISATION L'ENTREPRENEURIALE, J. Boissin et al
- 255. ENTERPRISER'S SPIRIT AND LEADER'S ABILITY -ENTERPRISE INSTANCE ANALYSIS OF SEVERAL SUCCESSES AND FAILURES OF CHINA, Z. Juan et al
- 283. THE DEVELOPMENT OF CHINA'S FAMILY BUSINESS, Z Haihang
- 286. STUDY OF THE SPIRITUAL MOTIVES OF THE ENTREPRENEURS IN CHINA, Z. He

E-commerce, Technology management and Information systems (R21)

- 19. CULTURE SPECIFIC IT USE IN JAPANESE FACTORY, N. Kambayashi
- 133. MANAGEMENT IN BUILDING SECTOR SUPPORTED BY INTERORGANIZATIONAL INFORMATION SYSTEMS, A. Pereira Rama
- 227. COST MANAGEMENT OF SOFTWARE DEVELOPMENTS – AN ACTIVITY-BASED APPROACH, A. Baumeister & M. Ilg
- 89. APPLICATION OF INDIVIDUAL CONTROL CHART ON AUTOCORRELATED PROCESS, J. Sun & C. Xu

General Management (R22)

- 54. ARGUING YOUR CASE ON PRINCIPLES OF MANAGEMENT IN A MERGER CONTEXT, S. Jönsson et al
- 73. PAYING THE PRICE: IMPACT ON SUBORDINATE POTENTIAL AND EXPECTATIONS IN THE NEW BUREAUCRACY, R. Jones & G. Kriflik
- 118. WHAT DOES IT MEAN TO MANAGE DIVERSITY? REFLECTIONS ON THE ROLE OF THE MANAGER IN A DIVERSE AND UNCERTAIN WORLD, G. Widell

Human resource management (R7)

- 72. CONFLICT DURING THE CHANGING PROCESS: HUMAN RESOURCES' ROLE IN 2002 AND IN 2010, A.J. du Plessis
- 31. COMBINATIVE ASPECTS OF LEADERSHIP STYLE: ARGUMENTING THE EFFECTS OF SOCIO-EMOTIONAL LEADERSHIP AND TASK-ORIENTED LEADERSHIP ON FOLLOWER SATISFACTION WITH THE LEADER, G. Casimir
- 97. LEADERSHIP PROGRAMS FOCUSING ON SELF-KNOWLEDGE – DO THEY MAKE A DIFFERENCE?, T. Andersson
- 147. RECRUITING MANAGERS - THE TRANSFORMATION OF IDEAS OF LEADERSHIP INTO RECRUITERS' PRACTICE, E. Fellbom

Management education (R24)

- 198. BRIDGING THE GAP BETWEEN ABSTRACT THINKING AND PRACTICAL APPLICATION: A LONGITUDINAL STUDY, A. J. McMurray
- 194. THE DBA IN AUSTRALIA: MEETING EDUCATIONAL AND PROFESSIONAL DEVELOPMENT NEEDS IN A DIVERSE AND RAPIDLY CHANGING WORLD?, G. O'Neill & C. McMullen
- 168. INTEGRATING NEW SYSTEMS AND TECHNOLOGIES INTO THE MBA: THE INSTILT PROJECT AT USQ, B. Millett & G. Postle

Marketing (J1)

190. A CROSS-CULTURAL ANALYSIS OF LONG-TERM BUYER-SELLER RELATIONSHIPS WITHIN THE INDIAN AND CANADIAN BANKING INDUSTRIES, S. Dash & E R. Bruning
157. DÉVELOPPEMENT DURABLE: PERCEPTION ET ATTITUDES MANAGÉRIALES DE L'HÔTELLERIE LIGÉRIENNE, P. Callot
174. AN EXPLORATIVE STUDY OF E-MARKETING USAGE AMONG HOTEL AND RESORT OPERATORS IN SABAH, MALAYSIA, G. H. Tanakinjal et al

Organisation theory and behavior (R26)

140. AFFECTIVE ORGANIZATIONAL AND OCCUPATIONAL COMMITMENT: PERSONALITY ANTECEDENTS AND IMPACT ON SALESPEOPLES' ABILITY TO ADAPT TO CUSTOMER NEEDS, S. Taggar & P. G. Irving
40. JOB UNCERTAINTY AND PERSONAL CONTROL DURING DOWNSIZING: A COMPARISON OF SURVIVORS AND VICTIMS, V. Callan et al
63. TACIT-EXPLICIT AND SPECIFIC-GENERAL KNOWLEDGE INTERACTIONS IN THE RESTRUCTURING PROCESS OF A TURKISH BANK, T. Medeni & A. Özen

Strategic management (R2)

2. LES ALLIANCES STRATÉGIQUES GLOBALES DANS LE TRANSPORT AÉRIEN: ANALYSE DE LA STRUCTURE DES RÉSEAUX, L. Saglietto & D. Levy
81. STRATEGIC CHAIN MANAGEMENT IN THE GERMAN AGRI-FOOD BUSINESS, J. Hanf
155. ONE MORE ONLY IF IT IS ONE OF US. THE NUMBER OF PARTNERS AND THE STOCK MARKET REACTION TO ALLIANCE FORMATION, E. García-Canal & P. Sánchez-Lorda
257. STUDY ON CHOICE OF GOVERNANCE STRUCTURES IN STRATEGIC ALLIANCE, S. Jian et al

Symposia

Eastern Europe and EU (H2)

Lead by Frode Mellemvik

Speakers:

Bengt Jacobsson (Sweden)

Andrzej K. Kozminski (Poland)

Georgina Nevzorova (Russia)

15.30-16.00 Coffee

16.00-17.30 SESSION 3

Academic streams

Critical management and Negotiation and conflict (R21)

153. RESPONSIBILITY RUINED - A REFLECTION ON RESPONSIBILITY ACCOUNTING, G. Baldvinsdottir & I Johansson
44. COMMUNICATION AND STRATEGY - CRITICAL THEORY AT WORK, T. Klikauer
5. NEW PUBLIC MANAGEMENT REFORM: POWER/KNOWLEDGE, DISCIPLINARY POWER AND GOVERNMENTALITY, P. Skålen
45. IS THERE A LIFE BEYOND YES...? RETHINKING CLAIMS PROPHECIES, AND BOUNDARIES OF THE FISHER & URY LEGACY, D. Van Poucke et al

Entrepreneurship (R8)

152. BRIDGING GLOBAL CEMUPLEXITY AND LOCAL DIVERSITY - BUILDING GLOCAL DEVELOPMENT STRATEGIES, B. Johannisson
277. TRADE SALE EXIT STRATEGIES - THE CONTRIBUTION OF PRIOR RELATIONSHIPS, T. McKaskill
285. THE BOTTLENECK OF MANAGEMENT UP-GRADE DURING THE CHINESE PRIVATE ENTERPRISE DEVELOPING PROCESS AND COUNTERMEASURE STUDY, L. Jin

General management (R22)

76. MANAGING WITH ISO 9000, O. Boiral & M. Roy
143. GOVERNANCE OF QUALITY: ARE THE ISO 9000 REGISTRARS WATCHING THEIR CLIENTS' USE OF CERTIFICATION MARKS? A MALAYSIAN STUDY, H. H. Shah Abdullah et al
218. CORPORATE GOVERNANCE VERSUS KNOWLEDGE GOVERNANCE, A. Levy
263. THE EMPIRICAL RESEARCH OF THE OWNERSHIP STRUCTURE AND THE PERFORMANCE OF CHINESE LISTED COPMPANIES, S. Aitao & Z. Yanling

Human resource management (R7)

117. AN INVESTIGATION OF CANADIAN AND RUSSIAN HUMAN RESOURCE MANAGEMENT PRACTICES, S. K. Saha
154. THREE TYPES OF GLOBAL ASSIGNMENTS AND THEIR IMPLICATIONS FOR GLOBAL COMPETENCE, H. Mayerhofer & L. C. Hartmann
208. POLISH HR ARCHITECTURE, M. W. Staniewski
275. A "WORLD OF ENGLISHES" - IMPLICATIONS PREPARATION OF EXPATRIATES IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT, M. J. Lewis

Management education (R24)

259. THE DEVELOPMENT OF CHINA'S MANAGEMENT EDUCATION UNDER THE CONDITION OF ECONOMY GLOBLIZATION, D. Xinbao & Y. Yaming
87. AFFECTIVE, CONTINUANCE, AND NORMATIVE COMMITMENT OF ACADEMIC STAFF: A CASE OF A PUBLIC UNIVERSITY IN MALAYSIA, F. Noordin & A. Zainuddin
90. THE BALANCED SCORECARD AS A MANAGEMENT TOOL AT GERMAN UNIVERSITIES, M. Dobrindt
269. EDUCATION OF ORIENTAL MANAGEMENT IN CHINA, D. Su

Marketing (J1)

123. MOBILE COMMERCE AND YOUTH INNOVATION, H. Ratten & V. Ratten
236. PROCESS TRACING OF CONSUMER COGNITION AT THE POINT OF SALE: A NEW APPROACH, G. Silberer & O. B. Büttner

Organisation theory and behavior (R26)

276. LIFELONG LEARNING IS THE SOLUTION – WHAT IS THE PROBLEM?- ABOUT REQUIREMENTS, EDUCATION, PROBLEM AND SOLUTIONS, A. Isacsson
145. HOW SHARING MENTAL MODELS CAN DEVELOP STAGNATION, D. Blackman

Strategic management (R2)

50. A CONCEPTUAL UNDERSTANDING OF THE PHASES OF THE DOWNSIZING PROCESS, F. Gandolfi
186. L'INVESTISSEMENT STRATÉGIQUE : LEVIER DE LA CROISSANCE, E. Simon
284. THE DIFFERENCE OF EXTERIOR STRATEGIC FACTORS BETWEEN MNCs IN CHINA AND CHINESE ENTERPRISES, Z. Yang & Z. Haiwei

Symposia

New Books (H2)

- Nils Brunsson will talk about "Mechanisms of Hope"
Richard Boland will talk about "Managing as Designing"

18.30 WELCOME RECEPTION AT THE OLD CITY HALL

City of Göteborg holds a reception at the Old City Hall (Börsen).
Map in the end of this program.

Tuesday July 6

9.00-10.00 PLENARY (H2)

Keynote speaker Joan E. van Aken

“Management as a Design Science: developing field-tested and grounded technological rules”

10.00-10.30 Coffee

10.30-12.00 SESSION 4

Academic streams

Entrepreneurship R(8)

99. PREPARING BUSINESS STUDENTS FOR COOPERATION IN MULTI-DISCIPLINARY NEW VENTURE TEAMS: EMPIRICAL INSIGHTS FROM A BUSINESS PLANNING COURSE, L. Lüthje & R. Prügl
215. HOW TO LEARN ENTREPRENEURIAL MANAGEMENT SKILLS NEEDED IN A WORLD OF DIVERSITY AND CHANGE? - WHY TRADITIONAL MANAGEMENT EDUCATION FAILS, H. Löbler

Environmental management (English) (R9)

98. COMMENT EST ÉTABLIE ET AUDITÉE L'OFFRE D'INFORMATION SOCIALE ET ENVIRONNEMENTALE OBLIGATOIRE DANS LE RAPPORT DU CONSEIL D'ADMINISTRATION OU DU DIRECTOIRE?, J. Simonaud-Duard
43. COMPARING THE RELATIONSHIP BETWEEN ENVIRONMENTAL AND FINANCIAL PERFORMANCE FOR THE AUSTRALIAN WASTE, WATER, WASTEWATER AND DRAINAGE SECTOR, N Dimmock et al
193. MANAGEMENT TOWARD A SUSTAINABLE SOCIETY - SOME CHALLENGES TO ZERO-EMISSION IN JAPAN, T. Nuki
262. OPTIMAL MANAGEMENT AND CONTROL FOR RENEWABLE RESOURCES, Y. Zhaoyu & J. Haiying

General management (R22)

137. CONTRÔLE DE GESTION ET PILOTAGE : QUELS SONT LES IMPACTS DE LA TECHNOLOGIE SUR LA MESURE, LE DIAGNOSTIC ET LA DECISION?, F. Ecoto
213. TRUST AND FORMAL CONTRACTS IN INTERORGANIZATIONAL RELATIONSHIPS - SUBSTITUTES AND COMPLEMENTS!, T. Mellewigt et al
181. DISTANCE BETWEEN SUCCESSIVE HIERARCHICAL LEVELS - AN APPROACH CONSIDERING THE INHERENT CONTRADICTIONS OF THE HIERARCHICAL RELATIONSHIP, L. F. Cisneros et al

Human resource management (R7)

131. AN AGENDA FOR UNDERSTANDING INDIVIDUAL LEADERSHIP IN CORPORATE LEADERSHIP SYSTEMS, A. Sigismund Huff & K. Moeslein
197. REFORM OF TOP MANAGEMENT SYSTEMS IN JAPAN, A. Hidetaka
265. MAJOR PROBLEMS IN EXECUTIVE REWARD MANAGEMENT IN STATE-OWNED ENTERPRISES IN CHINA, Y. HeQing & Z. Ge

Marketing (J1)

4. STRATEGIC MANAGEMENT AND GENERAL CAPABILITIES AFFECTING ADVERTISING AGENCY SUCCESS IN AUSTRALIA, A. Simon & D. Power
16. THE DEVELOPEMENT OF AN EMPIRICALLY BASED INSTRUMENT TO MEASURE SUPERMARKET SERVICE QUALITY IN A DEVELOPING COUNTRY, M. Dhurup
185. PRODUCTS AND ASSOCIATED SERVICES LIFE CYCLE - THE NEED FOR A RATIONALIZED APPROACH FOR SERVICE PROCESS DESIGN: AFTER SALE SERVICE CASE STUDY IN THE AUTOMOTIVE INDUSTRY, R. Bakiri

Organisation theory and behavior (R26)

66. WHAT IS A RELEVANT BOUNDARY OBJECT? THE EXAMPLE OF THE "PATIENT FILE" IN THE STRUCTURING OF A DISTRIBUTED HAELTHCARE NETWORK, C. Grenier
92. PERCEIVED ORGANIZATIONAL SUPPORT AS A MEDIATOR OF PARTICIPATIVE DECISION MAKING-ORGANIZATIONAL COMMITMENT RELATIONS, P. G. Irving & S. Taggar
101. ENHANCEMENT OF ORGANIZATIONAL JUSTICE: A PROSPECTIVE ORGANIZATIONAL INTERVENTION STUDY, A. Linna et al

Management of product devlopoment and innovation (R21)

224. MANAGING TEAM - STAKEHOLDER LINKAGES: THEIR IMPACT ON NEW BUSINESS DEVELOPMENT TEAM EFFECTIVENESS, B. Büchel & D. Denison
167. ORGANISING AND MANAGING THE FUZZY FRONT END OF NEW PRODUCT DEVELOPMENT, J. E. Van Aken & A. P. Nagel
211. IDEA GENERATION FOR RADICAL INNOVATION: THE ROLE OF USERS. AN EXPLORATIVE CASE STUDY ANALYSIS IN THE FIELD OF MEDICAL TECHNOLOGY, C. Lettl & C. Herstatt
243. INNOVATION STRATEGIES IN CONVERGING INDUSTRIES A RESSOURCE BASED PERSPECTIVE, S. Bröring

Strategic management (R2)

24. DOWNSIZING IMPLEMENTATION STRATEGIES OF AUSTRALIAN AND SWISS BANKS: SUMMARY OF METHODOLOGY AND FINDINGS, F. Gandolfi
166. BARRIERS FOR IMPLEMENTING PARTNERING IN THE CONSTRUCTION SECTOR - A STUDY OF SWEDEN AND USA, P. E. Eriksson
164. ENHANCING INDUCTIVE STRATEGIZING THROUGH SENSEMAKING AND SCENARIO THINKING, A. D. Wright

Women in Management (R24)

39. GENDER (IN)EQUITY IN ACADEMIA: THE ROLE OF INFORMAL RULES AND PRACTICES, S. Kjeldal
6. ENTREPRENEURSHIP IN PAPUA NEW GUINEA: EMPIRICAL EVIDENCE OF BUSINESS FOUNDATION BY WOMEN, R. Bhanugopan & J. Gimiseve
104. CAREER AND FAMILY ISSUES FOR FLEXPATRIATE MEN AND WOMEN, L. C. Hartmann et al

Workshop

Educational Programs for PhD students in Management (H2)

Pieter Terlouw (The Netherlands) (also speaker)

Speakers:

Jean Bartunek (USA)

Eric Simon (France)

12.00-13.00 Lunch

13.00-15.00 SESSION 5

Academic streams

Culture (R9)

221. SOCIAL ICE-AGE IN THE BEHAVIOR OF AUSTRIAN AND GERMAN MANAGERS?, G. Reber et al
258. NON-LINGUISTIC NATURE OF MANAGEMENT, G. Kaizheng & W. Xiaoyi
128. DISTRIBUTIVE JUSTICE VALUES IN TRANSITIONAL ECONOMIES: AN EXAMINATION OF COUNTRY CULTURE, INSTITUTIONAL AND BIRTH COHORT THEORETICAL EXPLANATIONS, D. J. Miller & J. K. Giacobbe-Miller
125. CULTURAL DIVERSITY IN MANAGEMENT. A STUDY OF GREEK-AUSTRALIAN MANAGERS, E. Dimitriadis

Finance and accounting (R10)

170. MANAGEMENT ACCOUNTING BETWEEN UNSETTLING COMPLEXITY AND INDISPENSABLE SIMPLIFICATION - A CHALLENGE FOR MANAGERS, F. de Geuser & M. Fiol
163. SPACE, TIME AND MONEY - A STUDY OF ACCOUNTING IN PRACTICE, A. Frandsen
57. HUMAN RESOURCES IN ACCOUNTING SYSTEMS: AN INTERNATIONAL COMPARISON OF HGB, US-GAAP and IAS, M. M. Schaffhauser-Linzatti & M Kuntner
192. THE STOCK MARKET VALUATION OF RESEARCH & DEVELOPMENT INFORMATION, J. Miyamoto

General management (R22)

199. IL N'Y A D'ÉTHIQUE QUE DES MANAGEURS - UNE CRITIQUE LÉVINASIENNE DE L'ÉTHIQUE DE L'ENTREPRISE, H. Corvellec
210. THE ADOPTION OF ILLEGITIMATE ORGANIZATIONAL INNOVATIONS: THE EMERGENCE OF STOCK OPTION PAY IN GERMANY, A. C. Tuschke & G. Sanders
261. THE END OF MODERN ENTERPRISES AND THE RISE OF POSTMODERN ENTERPRISES, Z. Yi

Human resource management (R7)

25. WORK-LIFE BALANCE: MANAGERS IN THE MIDDLE, M. Mallon & B. Mackie
52. MANAGING CAREERS IN A WORLD OF DIVERSITY & CHANGE - UNDERSTANDING THE WORK LIFE BALANCE ISSUE, T. Smith
84. OPERATIONAL STRATEGY AND HRM: LEAN PRODUCTION IMPLEMENTATION AND WORKER JOB STRESS, J. J. Angelis
12. URINE COLLECTION JARS VERSUS VIDEO GAMES: REACTIONS TOWARD DRUG TESTING AND IMPAIRMENT TESTING PROGRAMS, G. H. Seijts & G. O'Farrel

International business (R8)

32. DYNAMICS AND CONTRADICTIONS OF THE KOREAN MARKETS: STRATEGIC IMPLICATIONS, Y. Lee
136. THE JAPANESE SUBCONTRACTING SYSTEM IN MAINLAND CHINA: A STUDY OF SICHUAN TOYOTA AND SHANGHAI KOITO, R. Liu & J. Brookfield
288. SOME COMMON STEREOTYPES AND MISCONCEPTIONS SCANDINAVIAN MANAGERS EXPERIENCE IN ASIA, C. M. Cordeiro
189. A STUDY ON NETWORKING IN MULTINATIONAL ENTERPRISES, N. Hayashi

Marketing (R21)

228. TRULY GLOBAL? THE RELEVANCE OF REGIONAL BRANDS IN AN ENLARGED EUROPEAN MARKET, M. Enke & A. Geigenmüller
240. APPLYING CAUSAL MODELING TO MEASURING AND BUILDING BRAND EQUITY IN THE ENERGY MARKET, K. Wiedmann et al
244. THE IMPORTANCE OF CUSTOMER-BASED BRAND EQUITY IN THE TEAM SPORT INDUSTRY, H. H. Bauer et al
256. THE RESEARCH ON VALUE CHAIN MANAGEMENT OF ENTERTAINMENT SPORTS INDUSTRIAL ORGANIZATIONS IN CHINA, X. Shuhong

Organisation theory and behavior (R26)

48. WORKING IN TEAMS: THE INFLUENCE OF RHETORIC - FROM SENSEMAKING TO SADNESS, M. A. Parris & M. H. Vickers
238. PROJECTS, PATHS, AND RELATIONSHIPS: BINDING PROCESSES IN TELEVISION PRODUCTION, J. Sydow
46. EXAMINING VARIETY IN ORGANIZATIONAL BEHAVIOUR RESEARCH: PSYCHOLOGICAL DIFFERENCES BETWEEN RESPONDENTS TO CLASSICAL AND INTERNET SURVEYS, S. Mestdagh & M. Buelens

Strategic management (R2)

245. STRATEGIC MANAGEMENT DILEMMA: ITS NECESSITY IN A WORLD OF DIVERSITY AND CHANGE, M. Hülsmann & A. Berry
219. STRATEGIC CHANGE: DYNAMIC CORE COMPETENCIES AND FIRM PERFORMANCE, J. Leker
38. LE PRESTATIRE DE SERVICES LOGISTIQUES COMME ASSEMBLEUR DE COMPÉTENCES: UNE IDENTITÉ NOUVELLE POUR LA FIRME-PIVOT?, F. Fulconis & G. Paché
281. CREATIVITY IN R&D ORGANISATION, T. Kono
169. RENEWAL BARRIERS IN HOUSING PRODUCTION, C. Johansson

Symposium

Professional/ Executive Doctorates in Management (H2)

Lead by Ray Cooksey (Australia) & Jean Bartunek (USA) (also speakers)

Speakers:

George Hay, McDonald's Corporation (USA)

David Price (UK)

Workshops

Business Case for Women in Leadership (R24)

Chairs: Val Singh & Marie Trollvik

Entrepreneurship Research – The State of the Art (J1)

Elizabeth Chell (chair) and Bengt Johannisson

15.00-15.30 Coffee

15.30-17.00 SESSION 6

Academic streams

Culture (R9)

149. NEW VISION ON DEMOCRATIC MANAGEMENT OF CHINESE PRIVATE ENTERPRISES, Z. Shaoming & X. Dexiang
55. CONTEXTUALIZED MEANINGS OF INTEGRATION IN MERGERS, A. Rovio-Johansson
161. FROM CROSS-CULTURAL MANAGEMENT TO DIVERSITY MANAGEMENT - BEYOND EEO IMPLEMENTATION, T. M Reyes

Finance and accounting (R21)

223. MANAGEMENT AND COST VARIANCES: THE SUITABILITY OF DIFFERENTIATED CUMULATIVE METHODS OF COST VARIANCE ANALYSIS FOR DIRECTING BEHAVIOUR, W. Ossadnik et al
216. THE ECONOMICS OF STATE SUBSIDIES IN EARLY STAGE VENTURE CAPITAL INVESTMENTS, E. Bauer & H. Burghof
268. THE PRACTISE AT THE TOP - HOW TOP MANAGERS MOBILISE NONFINANCIAL PERFORMANCE MEASURES, M. Rosenkrands-Johansen

General management (R22)

148. NEW TRENDS OF JAPANESE MANAGEMENT UNDER IT REVOLUTION, K. Okubayashi
196. A QUEST FOR LEADERSHIP COMPETENCE, L. Holmberg
272. STUDY ON DEGREE OF ORDERLINESS OF INDUSTRIAL STRUCTURE, S. Liu et al

Human resource management (R7)

179. CROSS-CULTURAL MANAGEMENT IN A TRANSNATIONAL CORPORATION, L. Quanwen & Y. Youting
205. HOW DO MARKETS ALIGN MANAGERS? A STUDY OF CEO BEHAVIOR IN THE AGE OF GLOBAL CAPITALISM, S Tengblad
254. THE COLLOCATION AND MANAGEMENT OF HUMAN RESOURCES, L. Wenzhong
287. CAN THE HR-DIRECTOR MAKE A DIFFERENCE ACHIEVING "REAL" DIVERSITY?, D. Christensen

International business (R8)

23. EMBEDDED CO-OPERATION IN THE CONTEXT OF SINGAPORE'S INVESTMENT ENCLAVES IN INDONESIA AND VIETNAM: A STRATEGY RECONSIDERED, C. Yeoh & S. Y. Wong
142. FORMER 'THIRD-CULTURE KIDS': EXPATRIATE CANDIDATES WITH A GLOBAL MINDSET?, J. Selmer & H. Lam
158. HOW DOES GLOBALISATION INFLUENCE NATIONAL PATTERNS OF INDUSTRIAL RELATIONS? ALTERNATIVE CONCEPTUAL PERSPECTIVES, G. J. Bamber et al

Organisation theory and behavior (R26)

165. MULTI-PURPOSE PERFORMANCES - RECONSIDERING GOFFMAN'S IMPRESSION MANAGEMENT, K. Wasén
180. CORPORATE GOVERNANCE AND GLOBALIZATION, T. Takahashi

Strategic management (R2)

20. A RESOURCE-BASED ANALYSIS OF DIVERSITY MANAGEMENT: EVIDENCE FROM AUSTRALIAN FIRMS, S. Nicholas et al
36. THE EFFECT OF BEST PRACTICE MANAGEMENT ON PRODUCTIVITY IN SMALL AND MEDIUM ENTERPRISES IN REGIONAL AUSTRALIA, Q. Alam et al
267. RESEARCHES ON DIVERSIFICATION FOR SHIPPING ENTERPRISES IN CHINA, L. Jing et al
251. MULTI-LEVEL CAUSALITY MODEL OF OPTIMIZATION OF PROJECT MANAGEMENT RULE UNDER THE STRATEGIC OBJECTIVE SYSTEM, L. Zhenglong et al

Symposium

The Bologna Agreement and its consequences (H2)

Lead by Wolfgang Weber

Speakers:

Peter Dowling (Australia)

Santiago Garcia Echevarria (Spain)

Georgina Nevzorova (Russia)

Kerstin Norén (Sweden)

Yvon Pesqueux (France)

Wolfgang Weber (Germany)

Workshops

Business Case for Women in Leadership (R24)

Chairs: Val Singh & Marie Trollvik

Entrepreneurship Research – The State of the Art (J1)

Elizabeth Chell (chair) and Bengt Johannisson

19.00 GALA DINNER

At conference venue, Göteborg Convention Center, entrance 5.

Wednesday July 7

9.00-10.00 PLENARY (H2)

Keynote speaker Barbara Czarniawska

”Similar or different? Alterity/identity interplay in organizational image construction”

10.00-10.30 Coffee

10.30-12.00 SESSION 7

Academic streams

Culture (R8)

85. A FRAMEWORK FOR EVALUATING CROSS-CULTURAL MANAGEMENT PERFORMANCE, P. Woods

18. TAKAFUL - AN OPTION TO CONVENTIONAL INSURANCE: A MALAYSIAN MODEL, Y. Bahiah Wan Aris

253. THE THEORY AND PRACTICE OF MANAGEMENT NATIVIZATION OF CHINA, L. Shulin

107. ENTERPRISE CULTURAL LEADERSHIP IN E-ERA: CHINA'S DELIXI GROUP'S CULTURAL CONSTRUCTION, H. Chengzhong & X. Dexiang

Finance and accounting (R21)

239. IPO PRICING AND THE RELATIVE IMPORTANCE OF INVESTOR SENTIMENT – EVIDENCE FROM GERMANY, A. Oehler

187. ROLE OF THE MANAGEMENT IN PRIVATISATION OF ENTERPRISES AND STOCK MARKET DEVELOPMENT: CASE OF SERBIA, S. Barjaktarovic & R. Rakocevic

264. THE ANALYSIS OF MANAGEMENT MECHANISM FOR CHINA LISTED COMPANIES, Z. Chongqing & Z. Muhan

General management (R22)

41. VALUE BASED MANAGEMENT AND THE MULTIDIMENSIONALITY OF VALUE. ATTEMPTING TO OVERCOME THE RESTRICTIONS OF TODAY'S VALUE BASED MANAGEMENT, A. Seisreiner & S. Träger

53. SOCIAL DEVELOPMENT AND SUSTAINABLE DECISION MAKING, E. Akatova

266. STUDY ON SEPARATION NECESSITY OF HUMAN RESOURCES & MATERIAL RESOURCES CONTRIBUTION VALUE AND ITS MODEL BUILDING IN CORPORATION, L. Shicong

Health management (R9)

58. CHANGING PROFESSIONAL IDENTITIES: ADJUSTING PROFESSIONAL DELINEATIONS IN HEALTH, J. A. Fitzgerald & C. R. Hinings

206. PATIENT TREATMENT ERRORS: A SAFETY CLIMATE APPROACH, T. Katz –Navon et al

Human resource management (R7)

144. PLAYING OUT EQUALITY AND DIVERSITY ON THE WEB ACROSS EUROPE, S. Point & V. Singh
182. THE EFFECTS OF A SKILL-BASED PAY ON ORGANIZATIONAL COMMITMENT AND ROLE ORIENTATION, M. A. Al-Waqfi & N. C. Agarwal
83. THE RELATIONSHIP BETWEEN OFFICE TECHNOLOGY SKILLS AND THE JOB CHARACTERISTICS AMONG ADMINISTRATIVE SUPPORT PERSONNEL IN MALAYSIA, R. M. Raja Mustapha

International business (J1)

141. ORGANIZATIONAL ABODE AND THE EFFECTIVENESS OF CROSS-CULTURAL TRAINING OF BUSINESS EXPATRIATES, J. Selmer
102. The effects of Globalisation on the post apartheid South African business environment, G. Goldman et al
156. LEGAL AND INSTITUTIONAL BARRIERS TO THE FINANCIAL ARCHITECTURE OF NEW ECONOMY FIRMS IN DEVELOPING COUNTRIES, D. Cassimon & P. Engelen

Organisation theory and behavior (R26)

111. AN EXPLORATORY STUDY OF THAI EMPLOYEES' PREFERRED STYLE OF MANAGERS, V. Yukongdi
127. TOWARDS A THEORETICAL MODEL FOR MANAGING DIVERSITY AND CULTURE IN ORGANIZATIONS, F. Alvarez-Pompilius & C. A. Easley
160. TRANSCENDING THE RHETORIC VERSUS REALITY CHALLENGE IN WORK AND FAMILY/LIFE BALANCE, S. Fernandez

Management of product development and innovation (R24)

176. DEALING WITH PROJECT COMPLEXITY - ON HOW SYSTEM DEVELOPMENT ENGINEERS GENERATE KNOWING IN THEIR DAILY PROJECT ACTIVITIES, T. Stjernberg & X. Hao
212. NETWORKS IN TRANSITION. CHANGING ASYMMETRIES IN THE COMPUTER GAMING INDUSTRY, R. B. Bouncken & J. Müller-Lietzkow
96. PERSPECTIVES AND MODELS OF MANAGEMENT OF DEVELOPMENT ACTIVITIES. FROM PORTFOLIO APPROACHES TO PROCESS MODELS?, J. K. Christiansen & S. Castellani Nielsen

Strategic management (R2)

173. CRITICAL SUCCESS FACTORS IN DIFFERENT TYPES OF NEW PRODUCT DEVELOPMENT IN JAPAN, F. Kurokawa & Y. Kurokawa
252. ENTERPRISE MANAGEMENT GLOBAL COMPETITIVENESS (EMGC) EVALUATION SYSTEM BASED ON DYNAMIC COUPLING THEORY, G. Chuang et al
1. STRATEGIC ADAPTABILITY OF SOUTH AFRICAN ENTERPRISES IN THE GLOBAL ECONOMY, A. du Toit

Workshop

Managing as designing (H2)

Lead by Richard Boland. Including paper presentations:

282. MANAGEMENT AS A DESIGN SCIENCE: DEVELOPING FIELD-TESTED AND GROUNDED TECHNOLOGICAL RULES, J. E. Van Aken
260. THE MANAGEMENT STRATEGIC TREND AND COUNTERMEASURE OF THE ENTERPRISES IN CHINA FOR 21ST CENTURY, S. Qianzhang & C. Wenying

12.00-13.00 Lunch

13.00-14.30 SESSION 8

Academic streams

Finance and accounting (R24)

28. DETERMINANTS OF BANK NET INTEREST MARGINS OF SOUTHEAST ASIA, J. S. Doliente
207. POLITICAL RISK CONCERNING THE CURRENCY'S INTEREST AND SWAP RATES, M. D. Mayer-Fiedrich
17. MANAGING RISK IN CHANGING FINANCIAL MARKETS, M. Straßberger

General management (R22)

29. BUSINESS MANAGEMENT CHALLENGES REGARDING THE FUTURE OF WORK AND CHANGE - HUMAN RESOURCES MANAGERS' PERSPECTIVE FOR THE FOLLOWING DECADE, P. Nel et al
51. COMMUNICATION: THE KEY STRATEGY TO SUCCESSFUL OUTSOURCING, L Lui and A. J. McMurray

Health management (R7)

278. NSMF AND THE MEDICINES DEVELOPMENT PROCESS: A DISCOURSE ANALYSIS, G. Koleva
21. RELATIONAL CONTRACTING IN PROFESSIONAL ORGANISATIONS A FRAMEWORK FOR ANALYSING CONTRACTING IN HOSPITAL SETTINGS, I. J. Pettersen & J. Rognes

Workshops

How to cope with the uncertainty of living in the global diversity? (R2)
Chair: Gill Widell

Design related research. (H2)
Round table lead by Ulla Johansson.

14.30-15.00 Plenary - Closing session

Rolf Lundin, President of IFSAM
Wolfgang Weber on the IFSAM VIIIth World Congress in Berlin

Streams and Short Program

Streams

- CRI Critical management (Inga-Lill Johansson and Gudrun Baldvinsdottir)
- CUL Culture (Ann-Marie Söderberg)
- EDU Management education (Pieter Terlouw)
- ENT Entrepreneurship (Bengt Johannisson)
- ENV Environmental management (Jacques Lauriol)
- ETM E-commerce/ Technology management /Information Systems (Kalevi Pessi)
- FIA Finance and accounting (Frøystein Gjesdal)
- GEN General management (Torbjörn Stjernberg and Hervé Corvellec)
- HEA Health management (Inger Johanne Pettersen)
- HRM Human resource management (Stefan Tengblad, Freddy Hällsten, Gerard Seijts, Ola Bergström)
- IBU International business (Jan Selmer)
- MAR Marketing incl. Tourism/Leisure/Sports Management (Tommy Andersson and Christine Vallaster)
- NEG Negotiation and conflict management (I. Johansson, G. Baldvinsdottir)
- OTH Organisational behaviour/Organisational theory (Jörg Sydow)
- PDI Management of product development and innovation (John K Christiansen)
- PUS Public sector incl. Privatisation (Rolf Solli)
- STR Strategic management (Eric Simon)
- WOM Women in Management (Val Singh)

POSTERS will be presented on poster walls in Hall H during the Congress.

SHORT PROGRAM

Sunday 4 July	
16.00-18.00	Registration
18.00-20.00	Reception – "get together" at the conference venue
Monday 5 July	
7.30-	Registration
9.00-10.00	Plenary – Welcome session, keynote speaker Hans-Olov Olsson, Volvo Car Corporation
10.00-10.30	Coffee
10.30-12.00	Session 1: MAR, STR, HRM, ETM, PUS, EDU, ENV (French) SYMPOSIUM Editors' Panel (S. Jönsson)
12.00-13.00	Lunch
13.00-14.00	Plenary –Keynote speaker A. Kozminski
14.00-15.30	Session 2: MAR, STR, GEN, HRM, ENT, ETM, OTH, EDU SYMPOSIUM Eastern Europe and EU (F. Mellemvik)
15.30-16.00	Coffee
16.00-17.30	Session 3: MAR, STR, GEN, HRM, ENT, OTH, EDU, CRI/NEG SYMPOSIUM New Books (N. Brunsson, R. Boland)
Prel. 18.30	Welcome reception
Tuesday 6 July	
9.00-10.00	Plenary – Keynote speaker J. van Aken
10.00-10.30	Coffee
10.30-12.00	Session 4: MAR, STR, GEN, HRM, ENT, OTH, WOM, PDI, ENV (English) WORKSHOP on Educational Programs for PhD students in Management (P. Terlouw)
12.00-13.00	Lunch
13.00-15.00	Session 5: MAR, STR, GEN, HRM, CUL, IBU, OTH, FIA WORKSHOP Business Case for Women in Leadership (V. Singh & M. Trollvik) SYMPOSIUM on Professional/ Executive doctorates in Management (R. Cooksey & J. Bartunek) WORKSHOP Entrepreneurship Research – The State of the Art (E. Chell)
15.00-15.30	Coffee
15.30-17.00	Session 6: STR, GEN, HRM, CUL, IBU, OTH, FIA SYMPOSIUM on the Bologna Agreement and its consequences (W. Weber) WORKSHOP Entrepreneurship Research – The State of the Art (E. Chell)
Prel. 19.00	Gala Dinner at the conference venue
Wednesday 7 July	
9.00-10.00	Plenary – Keynote speaker B. Czarniawska
10.00-10.30	Coffee
10.30-12.00	Session 7: STR, GEN, HRM, PDI, CUL, IBU, OTH, HEA, FIA WORKSHOP Managing as Designing (R. Boland)
12.00-13.00	Lunch
13.00-14.30	Session 8: GEN, HEA, FIA WORKSHOP How to cope with the uncertainty of living in the global diversity? (G. Widell) Design related research (U. Johansson)
14.30-15.00	Plenary – Closing session